



different

Innovative Power

Systematic Innovation

**Duration:**

1 day

**Preparation time:**

2 – 3 weeks

**team:**

3 diffriends

12-15 clients

**Contact:**

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Many companies focus their **innovative efforts** on the area that's most expensive and easily copied: the product. But to make real progress, you need to think systematically.

To the right and left of your product are vast reserves of untapped innovative potential. By connecting new ideas from diverse areas, you can build a **clever ecosystem**. The result are networked innovations that are significantly more stable and difficult to copy.

In the Systematic Innovation workshop, we examine the opportunities within your company and explore existing business potential. The aim is to systematically develop ideas that let you innovate more intelligently within your existing business models. Together, we will:

- study the methods behind the Ten Types of Innovation
- draw inspiration from trans-industry best practice cases
- analyse your status quo in selected fields of innovation
- develop at least ten ideas for networked innovations in these fields

We'll highlight and evaluate your strongest opportunities, helping you appreciate the power of systematically developed ideas.

## What you can expect:

### THINK OUTSIDE THE BOX

We'll show you how to adapt successful models from other industries and use them in your own business.

### INNOVATIVE SYSTEMS

You'll learn practical systems and methods that can be reused again and again, whatever the specific challenge.

### QUANTIFIABLE RESULTS

With Systematic Innovation, you can quickly achieve measurable results without upending your entire business model.

