



different

# Agile Strategies

Strategy development in times of constant change

**Duration:**

1 day

**Preparation time:**

2 – 3 weeks

**team:**

3 diffriends

5-10 clients

**Contact:**

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Our environment has become **agile**. We have more issues to deal with than ever before. And this requires a major mindshift: Agility is not to be confused with indecision. Rather, it means having the courage to constantly adjust the paths to our goal. In this workshop, we will explore **the four central elements of agile strategy**: scoping, iteration, co-creation, and prototyping.

In the 21st century, iteration has usurped traditional methods of planning. Genuine truth prevails over shallow analysis. The mass-produced PowerPoint is losing ground to solid prototypes. In our Agile Strategies workshop, we tackle your challenges in four steps:

- Scoping - challenge the challenge: critically question the assignment and build a common understanding.
- CoCreation - happily not invented here: involve the user from the beginning, develop and deepen ideas together.
- Prototyping - proof point over PowerPoint: make results available in the shortest possible time. From the idea to the tangible prototype.
- Iteration - continuous loops: without constantly questioning the status quo, there can be no progress. Iteration is the lifeblood of the whole process.

## What you can expect:

### AGILE MINDSET

In times of constant change and unpredictability, we give you the inspiration and tools for strategic success.

### AGILE OPERATION

We don't flog dead horses. In our workshops, we iterate quickly to figure out what's possible. And what isn't.

### TANGIBLE RESULTS

We won't leave you empty-handed. You'll walk away from this workshop with innovative ideas and your first prototypes. Guaranteed.

