Our environment has become agile. We have more issues to deal with than ever before. And this requires a major mindshift: Agility is not to be confused with indecision. Rather, it means having the courage to constantly adjust the paths to our goal. In this workshop, we will explore the four central elements of agile strategy: scoping, iteration, co-creation, and prototyping.

In the 21st century, iteration has usurped traditional methods of planning. Genuine truth prevails over shallow analysis. The mass-produced PowerPoint is losing ground to solid prototypes. In our Agile Strategies workshop, we tackle your challenges in four steps:

- Scoping - challenge the challenge: critically question the assignment and build a common understanding.
- CoCreation - happily not invented here: involve the user from the beginning, develop and deepen ideas together.
- Prototyping - proof point over PowerPoint: make results available in the shortest possible time. From the idea to the tangible prototype.
- Iteration - continuous loops: without constantly questioning the status quo, there can be no progress. Iteration is the lifeblood of the whole process.

What you can expect:

AGILE MINDSET
In times of constant change and unpredictability, we give you the inspiration and tools for strategic success.

AGILE OPERATION
We don’t flog dead horses. In our workshops, we iterate quickly to figure out what’s possible. And what isn’t.

TANGIBLE RESULTS
We won’t leave you empty-handed. You’ll walk away from this workshop with innovative ideas and your first prototypes. Guaranteed.